



SIDURT
SECRETARÍA DE INFRAESTRUCTURA, DESARROLLO URBANO Y REORDENACIÓN TERRITORIAL
GOBIERNO DE BAJA CALIFORNIA



CALIFORNIA – BAJA CALIFORNIA 2021 BORDER MASTER PLAN

Jose Marquez

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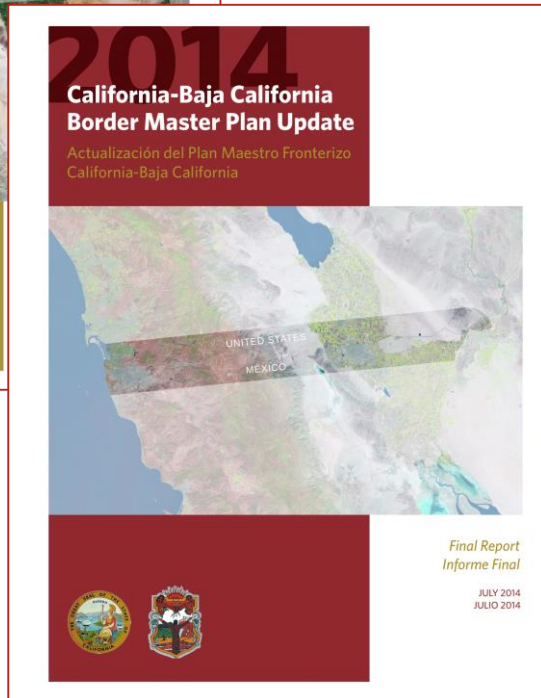
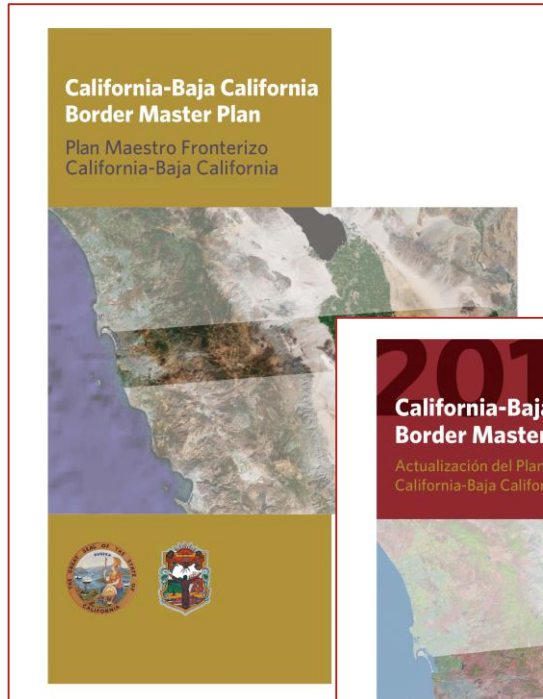
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SMART BORDER COALITION

MARCH 5, 2020

What is it?



- Binational, comprehensive approach
- Commissioned by the U.S.-Mexico Joint Working Committee (JWC)
- Led by Caltrans and SIDUE (currently SIDURT)
- Coordinates planning and delivery of Port of Entry (POE) and transportation infrastructure projects serving POEs in the California-Baja California region

Why is it needed?



Improve coordination
of POE and connecting
transportation infrastructure
projects



Institutionalize dialogue
among local, state, regional, and
federal stakeholders in the U.S.
and Mexico



Establish a binational,
comprehensive approach
to plan and deliver projects as
one system

How did we get to now?

BMP commissioned by JWC

2008 BMP undertaken as pilot study

Pilot study adapted for use in other border regions

Success of 2008 BMP results in 2014 BMP Update

2021 BMP process begins



Decision-Making Structure

Policy Advisory Committee (PAC)



Technical Working Group (TWG)



Interested Parties by Invitation



17 U.S. Agencies

Federal



State



Regional & Local



CITY OF HOLTVILLE



14 Mexican Agencies

Federal



SRE

SECRETARÍA DE
RELACIONES
EXTERIORES



SCT

SECRETARÍA DE
COMUNICACIONES
Y TRANSPORTES



SEDATU

SECRETARÍA DE DESARROLLO
AGRARIO, TERRITORIAL Y URBANO



SAT

Servicio de Administración Tributaria
SECRETARÍA DE HACIENDA Y CRÉDITO PÚBLICO

Aduanas

INDAABIN

INSTITUTO DE ADMINISTRACIÓN Y
AVALÚOS DE BIENES NACIONALES



State



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GOBIERNO DE BAJA CALIFORNIA



**BAJA
CALIFORNIA**

— GOBIERNO DEL ESTADO —

Regional & Local



TIJUANA

XXIII AYUNTAMIENTO 2019-2021



IMPLAN

INSTITUTO METROPOLITANO
DE PLANEACIÓN

TECATE

XXIII AYUNTAMIENTO



Planeación del
Desarrollo

INSTITUTO DE PLANEACIÓN DEL DESARROLLO MUNICIPAL
XXIII AYUNTAMIENTO



GOBIERNO
DE MEXICALI



INSTITUTO MUNICIPAL DE INVESTIGACIÓN
Y PLANEACIÓN URBANA DE MEXICALI

2008 BMP: Key Accomplishments



Established BMP Decision-making Structure



Produced Socioeconomic and Border Crossing Data 2005-2030



Developed Binational Evaluation Criteria for POEs and Transportation Projects



Ranked POE and Transportation Projects



Developed Recommendations



Adopted and Customized by other Border States



2014 BMP: Key Accomplishments

Updated Socioeconomic and Border Crossing Data 2010-2040

Developed a Web-based Data Entry/Retrieval System for Projects

Identified New POE and Transportation Project Categories;
Ranked Projects

Conducted Border-wide Binational Peer Exchange and Identified
Potential Funding Opportunities and Sources for the BMP

Developed a Transportation Modeling Framework for POE Sensitivity
Analysis

Developed New Recommendations



Area of Influence and Focused Study Area



2021 BMP: Proposed Goals

1. Maintain and strengthen binational coordination via the U.S.-Mexico Joint Working Committee and the Binational Bridges and Border Crossing Group
2. Expand outreach to community groups and private sector stakeholders in the border region
3. Review status of recommendations from previous BMPs
4. Develop a process to manage the border as one system consisting of coordinated POEs in the California-Baja California Border Region, considering current innovative efforts of stakeholders



2021 BMP: Proposed Goals

5. Identify and address regional mobility impacts of cross border traffic on border communities
6. Update new policy and/or legislative issues and funding trends and opportunities for
 - planning and capital improvement projects
 - sustainable ongoing BMP process
7. Encourage on-going communication amongst participating agencies by upgrading the existing web-based project data management tool to an updatable data source for partner agency information sharing



Two Part Approach Approved by PAC

Part 1: Conduct tasks in preliminary scope of work

1. Conduct tasks 1 – 11 within existing budget with modifications
2. Incorporate planning efforts by other agencies into the BMP process to extent possible within existing budget

Part 2: Complete new tasks or enhancement of existing tasks subject to additional funding be available July 2020

1. Complete enhancements and upgrades to the data management tool and develop BMP website
2. Expand analysis supporting innovative border improvement strategies
3. Develop GIS story map for the BMP
4. New Task: Develop concepts and scopes of work and cost estimates for separate studies and efforts



Scope of Work

Task 1 & 2: Outreach to PAC/TWVG to develop and approve final Scope of Work

Task 3: Develop public and stakeholder outreach and communication plan

Task 4: Gather, review, and update existing BMP data

Task 5: Conduct assessment of existing conditions of multi-modal transportation system

Task 6: Website and enhance web-based data management tool, update project lists, and rank POE projects (Modification)



Scope of Work

Task 7: Identify innovative border improvement strategies (Modification)

Task 8: Develop GIS story map (Modification)

Task 9: Update information on funding issues and opportunities

Task 10: Develop concepts and scope of work for separate studies and efforts (New)

Task 11: Develop recommendations

Task 12: Draft and Final Reports

Plus: Incorporate planning efforts by other agencies as appropriate within existing budget





Questions?

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